



THE  
FLORIDA  
BAR  
CLE

The Florida Bar Continuing Legal Education Committee,  
the Health Law Section and the Tax Section present

# Representing the Physician 2013: Practical Considerations for Effectively Guiding Physicians and Their Practices

COURSE CLASSIFICATION: INTERMEDIATE LEVEL

Live Presentation and Webcast: Friday, January 18, 2013  
Sheraton Ft. Lauderdale Airport & Cruise Port Hotel • 1825 Griffin Road  
Dania Beach, Florida 33004 • 954-920-3500

Course No. 1442R



8:00 a.m. – 8:30 a.m. **Late Registration**

8:30 a.m. – 8:35 a.m.

**Welcoming Remarks**

*Lester J. Perling, Esq., Broad and Cassel, Fort Lauderdale, FL*

8:35 a.m. – 9:15 a.m.

**It's Not Just Health and Tax Laws: Charting Florida Waters When Designing Physician Arrangements – Laws You Wish You Knew**

*Alan S. Gassman, Esq., Gassman Law Associates, P.A., Clearwater, FL*

9:15 a.m. – 10:05 a.m.

**The Sunshine Act in Practice: The Implications of Pharma and Device Disclosure for Physician Clients**

*James G. Sheehan, Esq., Executive Deputy Commissioner, Chief Integrity Officer, New York City Human Resources Administration, New York, NY*

10:05 a.m. – 10:35 a.m.

**Common Disasters Faced by Physician Offices and What to Do About Them**

*Jeff Howard, Ray Howard & Associates, Inc., Jacksonville, FL*

10:35 a.m. – 10:45 a.m. **Break**

10:45 a.m. – 11:35 a.m.

**Governing Documents for Medical Practice Entities: Design and Implementation of Shareholder, Operating and Similar Agreements**

*Don B. Weinbren, Esq., Trenam, Kemker, Scharf, Barkin, Frye, O'Neill & Mullis, Tampa, FL*

11:35 a.m. – 12:00 p.m.

**Hot Topics and Physician Tax and Corporate Planning**

*Michael D. O'Leary, Trenam, Kemker, Scharf, Barkin, Frye, O'Neill & Mullis, Tampa, FL*

12:00 p.m. – 12:25 p.m.

**Protecting Medical Practices From Liability-Related To Malpractice, Employment Matters, and Privacy Issues**

*Charles L. Wasson, III, CPCU, Sandy Wasson & Associates Insurance, Inc., Largo, FL*

12:25 p.m. – 1:25 p.m. **Lunch (included in registration fee)**

1:25 p.m. – 2:15 p.m.

**Congressional Oversight Priorities: Key Healthcare Issues for the 113th Congress**

*Kimberly Brandt, Esq., Chief Healthcare Investigative Counsel, U.S. Senate Finance Committee, Minority Staff, Washington, DC*

2:15 p.m. – 3:05 p.m.

**Representing the Physician from the Hospital Counsel's Point of View**

*Gerald M. Morris, Esq., Holy Cross Hospital, Inc., Fort Lauderdale, FL*

3:05 p.m. – 3:25 p.m. **Break**

3:25 p.m. – 4:10 p.m.

**Federal and Florida Health Law: Hypothetical Situations that Are Often Overlooked by Physicians and Their Counsel**

*Lester J. Perling, Esq., Broad and Cassel, Fort Lauderdale, FL*

4:10 p.m. – 5:00 p.m.

**Protecting Yourself and Your Clients by Sound Engagement Letters and Other Practical and Ethical Considerations**

*Denis Kleinfeld, Esq., The Kleinfeld Law Firm, P.A., Miami, FL*

## HEALTH LAW SECTION

Bernabe Icaza, Coral Springs — Chair  
Monica Rodriguez, Miami — Chair-elect  
Grant Dearborn — CLE Chair  
Lester Perling, Ft. Lauderdale — Program Chair

## TAX SECTION

Michael Lampert, West Palm Beach — Chair  
Joel Maser, Orlando — Chair-elect  
Mark Brown, West Palm Beach — CLE Co-Chair  
Andrew Huber, Palm Beach — CLE Co-Chair  
Alan Gassman, Clearwater — Program Chair

## CLE COMMITTEE

Paul Chipok, Orlando, Chair  
Terry L. Hill, Director, Programs Division

## CLE CREDITS

### CLER PROGRAM

(Max. Credit: 8.5 hours)

General: 8.5 hours

Ethics: 1.0 hour

### CERTIFICATION PROGRAM

(Max. Credit: 6.5 hours)

Health Law: 6.5 hours

Tax Law: 1.0 hour

Seminar credit may be applied to satisfy CLER / Certification requirements in the amounts specified above, not to exceed the maximum credit. See the CLE link at [www.floridabar.org](http://www.floridabar.org) for more information.

Prior to your CLER reporting date (located on the mailing label of your Florida Bar News or available in your CLE record on-line) you will be sent a Reporting Affidavit if you have not completed your required hours (must be returned by your CLER reporting date).

**REFUND POLICY:** A \$25 service fee applies to all requests for refunds. Requests must be in writing and postmarked no later than two business days following the live course presentation or receipt of product. Registration fees are non-transferrable, unless transferred to a colleague registering at the same price paid. Registrants who do not notify The Florida Bar by 5:00 p.m., January 7, 2013 that they will be unable to attend the seminar, will have an additional \$32 retained. Persons attending under the policy of fee waivers will be required to pay \$32.

**TO REGISTER**



**ON-LINE:**  
[www.floridabar.org/CLE](http://www.floridabar.org/CLE)



**MAIL:**  
Completed form with check



**FAX:**  
Completed form to 850/561-9413

# Register Now!

Representing the Physician 2013: Practical Considerations for Effectively Guiding Physicians and Their Practices

The Florida Bar  
651 E. Jefferson Street  
Tallahassee, FL 32399-2300

PRSR-STD  
U.S. POSTAGE  
PAID  
TALLAHASSEE, FL  
Permit No. 43

**HOTEL RESERVATIONS:** A block of rooms has been reserved at the Sheraton Ft. Lauderdale Airport & Cruise Hotel, at the rate of \$139 single/double occupancy. To make reservations, call the Sheraton Ft. Lauderdale Airport & Cruise Hotel directly at (954) 920-3500. Reservations must be made by 12/25/12 to assure the group rate and availability. After that date, the group rate will be granted on a "space available" basis.

## Register me for the "Representing the Physician 2013: Practical Considerations for Effectively Guiding Physicians and Their Practices" Seminar

**ONE LOCATION: (294) SHERATON FT. LAUDERDALE AIRPORT & CRUISE PORT HOTEL, DANIA BEACH (JANUARY 18, 2013)**

TO REGISTER OR ORDER AUDIO CD / DVD OR COURSE BOOKS BY MAIL, SEND THIS FORM TO: The Florida Bar, Order Entry Department, 651 E. Jefferson Street, Tallahassee, FL 32399-2300 with a check in the appropriate amount payable to The Florida Bar or credit card information filled in below. If you have questions, call 850/561-5831. **ON-SITE REGISTRATION, ADD \$25.00. On-site registration is by check only.**

Name \_\_\_\_\_ Florida Bar # \_\_\_\_\_

Address \_\_\_\_\_ Phone: ( ) \_\_\_\_\_

City/State/Zip \_\_\_\_\_ E-mail\* \_\_\_\_\_

\*E-mail address required to transmit electronic course materials and is only used for this order.

**DPB: Course No. 1442R**

**ELECTRONIC COURSE MATERIAL NOTICE:** Florida Bar CLE Courses feature electronic course materials for all live presentations, live webcasts, webinars, teleseminars, audio CDs and video DVDs. This searchable electronic material can be downloaded and printed and is available via e-mail several days in advance of the live presentation or thereafter for purchased products. Effective July 1, 2010.

### LOCATION (CHECK ONE):

- Dania Beach, January 18, 2013**  
(294) Sheraton Ft. Lauderdale Airport & Cruise Port Hotel
- Live Webcast / Virtual Seminar\*  
January 18, 2013**  
(317) Online

\*Webcast registrants receive an email two days prior to the seminar, with log-in credentials to access course materials and the webcast link. Call The Florida Bar Order Entry Department at (800) 342-8060, ext. 5831 with any questions.

### REGISTRATION FEE (CHECK ONE):

- Member of the Health Law Section or Tax Section: \$210  
 Non-section member: \$240  
 Full-time law college faculty or full-time law student: \$136  
 Persons attending under the policy of fee waivers: \$32

*Members of The Florida Bar who are Supreme Court, Federal, DCA, circuit judges, county judges, magistrates, judges of compensation claims, full-time administrative law judges, and court appointed hearing officers, or full-time legal aid attorneys for programs directly related to their client practice are eligible upon written request and personal use only, complimentary admission to any live CLE Committee sponsored course. Not applicable to webcast. (We reserve the right to verify employment.)*

### WEBCAST:

- \$315  
 \$345

### METHOD OF PAYMENT (CHECK ONE):

- Check enclosed made payable to The Florida Bar  
 Credit Card (Advance registration only. Fax to 850/561-9413.)  
 MASTERCARD  VISA  DISCOVER  AMEX

Exp. Date: \_\_\_\_/\_\_\_\_ (MO./YR.)

Signature: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Card No. \_\_\_\_\_



Please check here if you have a disability that may require special attention or services. To ensure availability of appropriate accommodations, attach a general description of your needs. We will contact you for further coordination.

- Enclosed is my separate check in the amount of \$30 to join the Health Law Section. Membership expires June 30, 2013.

## COURSE BOOK — AUDIO CD — DVD — ON-LINE — PUBLICATIONS

Private recording of this program is not permitted. **Delivery time is 4 to 6 weeks after 01/18/13. TO ORDER AUDIO CD / DVD OR COURSE BOOKS**, fill out the order form above, including a street address for delivery. **Please add sales tax. Tax exempt entities must pay the non-section member price.** Those eligible for the above mentioned fee waiver may order a complimentary audio CD in lieu of live attendance upon written request and for personal use only.

Please include sales tax unless ordering party is tax-exempt or a nonresident of Florida. If this order is to be purchased by a tax-exempt organization, the media must be mailed to that organization and not to a person. Include tax-exempt number beside organization's name on the order form.

**COURSE BOOK ONLY (1442M)**  
Cost \$60 plus tax  
(Certification/CLER credit is not awarded for the purchase of the course book only.)  
**TOTAL \$ \_\_\_\_\_**

**AUDIO CD (1442C)**  
(includes electronic course material)  
\$210 plus tax (section member)  
\$240 plus tax (non-section member)  
**TOTAL \$ \_\_\_\_\_**

**DVD (1442D)**  
(includes electronic course material)  
\$250 plus tax (section member)  
\$280 plus tax (non-section member)  
**TOTAL \$ \_\_\_\_\_**

Related Florida Bar Publications can be found at <http://www.lexisnexis.com/flabar/>